



CREATIVE HEALTH NETWORK INFORMATION

2024



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ABOUT THE EVOKE CREATIVE HEALTH NETWORK FOR CYP

As the creative impulse is fundamental to being human, so it is no surprise that creativity is increasingly being spoken about in relation to Health. Creative Health programmes are being implemented across the country as a growing body of research states that arts and cultural activities can have positive effects on mental health, emotional wellbeing & physical health.

The Evoke Creative Health Network is focused on implementing this learning & working together in partnership so that we can improve the lives of children and young people in Kirklees for years to come.

MISSION AND VISION

We are a network of organisations who are motivated by the need to develop opportunities for children and young people to be creative. (See appendix 1 for the list of member organisations.)

We believe that such opportunities are rewarding and enriching in themselves, but also that they can aid the mental health and personal development of children and young people as they navigate challenges in their lives.

We want to change the culture in Kirklees, so that the benefits of creativity in regard to mental health are spoken about in the same way as the benefits of exercise to physical health.



WHAT RESEARCH & DATA SAYS

ON YOUNG PEOPLE AND MENTAL HEALTH

The Cultural Learning Alliance - a national umbrella organisation - of cultural and education bodies has drawn together an evidence base which supports our purpose.



1 OUT OF 5

The Mental Health of Children and Young People in England 2023 report, published by NHS England, found that 20.3% of eight to 16-year-olds had a probable mental disorder in 2023

Children and young people with learning disabilities are more than four times more likely to develop a mental health problem than average.

CYP Mental Health Coalition



50%

OF MENTAL HEALTH PROBLEMS ARE ESTABLISHED BY AGE 14

AND 75% BY AGE 24

- KESSLER, 2005

SIGNPOSTING

Below are the leading organisations working in the field of Creative Health.



The National Centre for Creative Health was formed in response to the Creative Health report, the result of a two-year inquiry led by the All-Party Parliamentary Group on Arts, Health and Wellbeing.

The National Centre for Creative Health (NCCH) is a registered Charity with a board of trustees and a small staff team. They are supported by a UK-wide Advisory Group. Creative Health Champions are a network of senior leaders representing NHS Trusts, Local Authorities, Health and Wellbeing Boards and Integrated Care Systems in England. NCCH holds the Secretariat for a GP SIG which is supported by the RCGP, and an International Arts in Pharmacy Special Interest Group.

Full report https://ncch.org.uk/uploads/Creative_Health_Inquiry_Report_2017_-_Second_Edition.pdf

Short report https://ncch.org.uk/uploads/Creative_Health_The_Short_Report.pdf

SIGNPOSTING



‘We represent everyone who believes that cultural engagement and participation can transform our health and wellbeing’

The Culture, Health & Wellbeing Alliance is the only free-to-join membership organisation for creative health across England.

They provide networking, collaborative advocacy, support and resources, supporting health and wellbeing for all through creative and cultural practice. They are based in Barnsley, South Yorkshire.

They have created a really useful health quality framework to support the planning and evaluating of Creative Health activities:

CHWA - Creative Health Quality Framework

<https://www.culturehealthandwellbeing.org.uk/sites/default/files/Creative%20Health%20Quality%20Framework.pdf>

SIGNPOSTING



Supported using public funding by

**ARTS COUNCIL
ENGLAND**

‘We are the national development agency for creativity and culture. We have set out our creative vision in Let’s Create that by 2030 we want England to be a country in which the creativity of each of us is valued and given the chance to flourish and where everyone of us has access to a remarkable to a range of high quality cultural experiences. We invest Public money from Government & The National Lottery to help support the sector & to deliver this vision.’

Creative Health Project Funding is available from Arts Council England, see weblink for more info: <https://www.artscouncil.org.uk/>

**ACE Project
Grants Creative
Health Projects
Guidance**

<https://www.artscouncil.org.uk/sites/default/files/2024-02/Creative%20health%20projects%20FINAL.pdf>

NEXT STEPS

From end March 2024, Evoke is passing the responsibility for the Creative Health network to **hoot creative arts**, who have agreed to assume responsibility for the Creative Health Network and will look to seek funding for future activities through its developing initiatives for children and young people in collaboration with CAMHS.

The Creative Health Network will operate independently from the main Evoke network but remains a strong partner. In the interim, meetings will be held every 6 months.

There are opportunities to take part in the Creative Health practitioner training pilot running through the University of Huddersfield Cultures of Creative Health programme in 2024. More information can be found **here:**

(<https://www.eventbrite.com/cc/cpd-with-hoot-and-cultures-of-creative-health-2922119>)

Plan

01

- THE NEXT MEETING WILL BE HELD IN 6 MONTHS AT THE LAWRENCE BATLEY THEATRE ON 18TH SEPTEMBER AT 2PM

02

- EXPLORING A CROSS-SECTOR ASSET-BASED APPROACH TO WORKFORCE DEVELOPMENT

03

- FEEL FREE TO CONTACT [KELLY@HOOTCREATIVEARTS.CO.UK](mailto:kelly@hootcreativearts.co.uk) FOR MORE INFORMATION

EVOKE CREATIVE HEALTH PARTNERSHIP MEMBERS INCLUDE:



Connecting Young People
& Creativity in Kirklees



South West
Yorkshire Partnership
NHS Foundation Trust



North Kirklees Clinical Commissioning Group
Greater Huddersfield Clinical Commissioning Group



APPENDIX 2

EVOKE CREATIVE HEALTH PARTNERSHIP CONSULTATION MEETING

In January 2024, Evoke held a consultation meeting where we asked the Creative Health Partnership network members five important questions.

This appendix contains the answers we gathered.

Q1. Reasons for the Evoke Creative Health Network to continue:

Share knowledge of funding opportunities & for collective fundraising

Bringing different orgs/services together to celebrate & enable purpose

Get access to other creative orgs who might have people looking for volunteering opportunities

Know what other services are doing so we can support and not duplicate

Sharing contacts & databases

Skill sharing & learning from each other

Create a buzz about mental health for CYP

CYP
Advocacy

Create effective partnership links

Work together on evaluation & proof of impact

Q2. Reasons not to continue with the Evoke Creative Health Network:

Too busy

No resources to effectively run the network

Time

Competing challenges

Energy

How to ensure engagement & action for all.

Some networks can be all talk & no action.

Q3. What are your organisation's priorities for CYP in Kirklees and what drives these priorities?

Increasing CYP self confidence & aspiration

Improving social connections/
reduce social isolations

Youth work

Increasing access to support

Training & quality assurance

Place based cultural development

Promoting positive mental health & improving physical health

Employment

Working with 17 - 24 age group

Raising aspirations & to fulfill potential

Q4. What do you hope to get back from the Creative Health network?

A database of quality assured creatives for all partners to access

Help & support with upskilling in Creative Health methodology

Support for early years parents who are under 25

Increasing CYP self confidence & aspiration

Enable CYP to lead & inform

Volunteers 16+ & creative volunteering opportunities

Training & quality assurance

Access to Evoke opportunities

Artist facilitators

Support for recent graduates

Q5. What would you be able to offer the Creative Health network?

Signposting

Direct contact
to Working
Together
Better
Partnership

Support for early
years parents who
are under 25

Wellbeing
Delivery Training

Access to University
research

Access to
Youth groups

Free DBS checks for
volunteers & Youth
Orgs

Training & quality
assurance

Locality mapping
for community
events

Comms with all
schools

APPENDIX 3

EVOKE PARTNERSHIP CONSULTATION

The Wider Evoke Network also gathered in January 2024 for a consultation meeting, and questions were asked of the wider network about their support needs linked to Creative Health and Wellbeing:

Q1.What support do you need around Creative Health and Wellbeing?

Understanding what creative health & wellbeing is

Evaluation methods

Mental Health First Aid Training

Training to deliver in settings focused on wellbeing/mental health

Help accessing groups who would benefit from creativity

Small funding opportunities

Funding for new initiatives to support wellbeing

Training for freelancers & tutors

Money

DBS checks

Q2. What support can you offer (around Creative Health and Wellbeing)?

Promotion

Collaboration

**Creative programmes,
singing, theatre, visual
arts & more**

**Co-created
support and
activities with
young people**

Early years programmes

**Venues, resources,
collections: place-based
heritage**

Connection to schools

**Creative sessions /
wellbeing sessions**

**NHS
connections**

Funding